



THE PREMIER EVENT FOR NEW YORK'S FOOD INDUSTRY



FIANY.COM/EVENTS/GALA/

Dear Food Industry Executives and Guests,

FIA is excited to invite you to our 28th Annual Gala, the premier event for New York's Food Industry! As 2025 represents our organization's 125th year representing the retail food industry in New York, your participation will help ensure it is a night of celebration!

Join FIA at the prestigious Glen Island Harbour Club on October 21st for an extended cocktail reception with the event starting at 5:00 pm. Industry leaders representing the full spectrum of our industry, from retail, chains, and wholesalers to brokers, suppliers, and manufacturers.

Continuing our tradition of a bountiful cocktail reception filled with butlered hors d'oeuvres, lavish food stations, and complimentary drinks, FIA extends the cocktail reception to ensure attendees can maximize time with our industry leaders in a less formal setting. Our final part of the evening includes an exciting keynote discussion and FIA's Annual Awards presentation, all while enjoying international coffees, cordials, and assorted desserts.

We hope you can join us in recognizing the continued achievements of our industry!

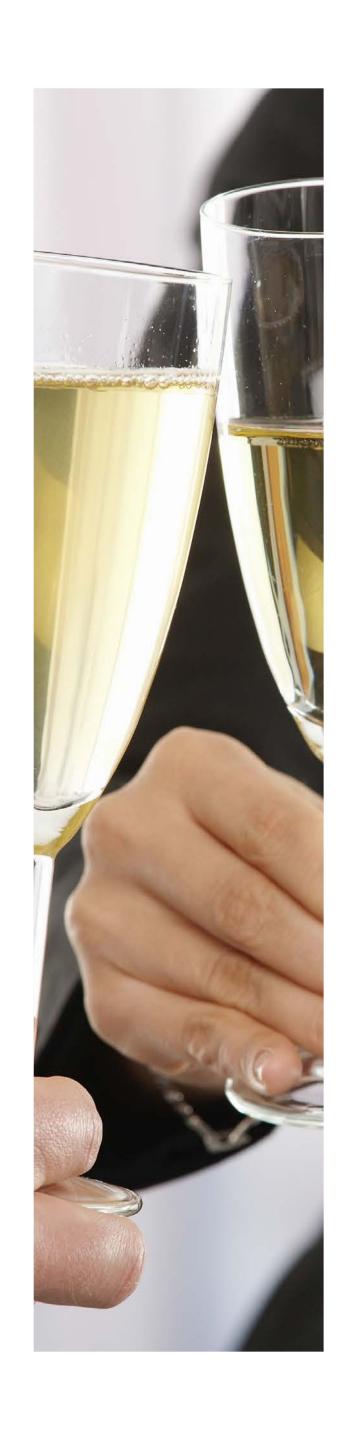
Sincerly,

Mike Durant

President & CEO

Glen Island Harbour Club, the ultimate "on the water" location conveniently located in Westchester County, close to major hotels and airports, located on lush park grounds of a secluded island with breathtaking sunsets and dramatic views of the New York Skyline bridges.





TIMELINE







4:45 PM: Registration & Champagne Toast

5:00 РМ: Event Begins with Extended Cocktail Reception

6:15-7:00 PM: Awards Program &

Fireside Chat with Special Guests

Dress code: Business Attire



SPECIAL PANEL DISCUSSION WITH EXCITING INDUSTRY EXPERTS



Jim Norred Chief Commercial Officer (CCO) North America at VusionGroup

VusionGroup



Vic Miles General Manager Retail & CG Microsoft





Nawshi Williams
Vice President, Insights & Analytics
Crossmark







2 0 2 5

FIA AWARDS

The Food Industry Alliance of New York State, Inc. is proud to recognize the tremendous achievement of our members each year. With FOUR award categories, FIA recognizes the importance and achievements of our retail, wholesale, supplier and vendor members as well as an important ally in the public policy arena!

2025 CHAIRMAN'S CLUB MEMBER OF THE YEAR
TBA

2025 RETAILER OF THE YEARTBA

2025 PHILANTHROPIC AWARDTBA





SPONSORSHIP OPPORTUNTIES

せ

TICKET

125th ANNIVERSARY PLATINUM SPONSORS

(In order of Member Spotlight)













Platinum Anniversary Sponsor \$4,500 including Gala Large Ad

- Large Gala Ad on overhead screen during Gala program
- Large Gala Ad displayed on both Anniversary and Gala webpages
- One month of social media highlights
- One month of FoodScan highlights

10 Spots Available

Gold Anniversary Sponsor \$2,000 including Gala Medium Ad

- Medium Ad displayed on side wall during Gala program
- Medium Ad displayed on both Anniversary and Gala webpages

Bronze Anniversary Sponsor \$500

Logo displayed on both Anniversary and Gala webpage

TICKET INFORMATION

SINGLE TICKET TO THE FIA GALA IS \$425.00 ALL TICKETS ARE HELD AT THE DOOR OF THE EVENT UNDER COMPANY NAME

COMPANY SPECIAL / BRONZE SPONSOR \$5,025.00

10 TICKETS, RESERVED TABLE WITH SIGN AND LOGO ON WEBSITE EVENT PAGE.

| SINGLE TICKET | \$425.00 |
|---|------------|
| TWO TICKETS | \$850.00 |
| TWO TICKETS SPECIAL W/LOGO ON EVENT PAGE | \$1,250.00 |
| THREE TICKETS | \$1,275.00 |
| FOUR TICKETS SPECIAL W/LOGO ON EVENT PAGE | \$2,000.00 |
| FIVE TICKETS | \$2,125.00 |
| TEN TICKETS W/LOGO ON EVENT PAGE | \$4,250.00 |

TEN TICKETS SPECIAL / BRONZE SPECIAL \$5,025.00 RESERVED TABLE W/SIGN AND LOGO ON EVENT PAGE

| Sponsorship Benefits | Event Sponsor \$85,000 in ticket sales and/or donations | Platinum Sponsor \$35,000 in ticket sales and/or donations | Gold Sponsor \$25,000 in ticket sales and/or donations | Silver Sponsor \$15,000 in ticket sales and/or donations | Bronze Sponsor \$5,025 in ticket sales and/or donations |
|---|---|---|--|--|---|
| Pre-Event Recognition | | | | | |
| Company Recognized Industry Leader (s) | up to 4 | Up to 2 | One | | |
| Website Homepage banner | , | • | | | |
| Event Flyer | • | • | | | |
| Press Release Mention | • | • | • | | |
| Social Media Promotions | • | • | • | • | |
| FoodScan Announcements | • | • | • | | |
| Event Page Large Ad | • | | | | |
| Event Page Medium Banner | • | • | | | |
| Event Page Logo | • | • | • | • | • |
| On-site Recognition | | | | | |
| Large Event Banner | • | | | | |
| Registration Sign with Logo | • | • | • | • | • |
| High Top Table Sign with logo | • | • | • | • | • |
| Reception Special Mention | • | • | • | | |

THANK YOU FOR SUPPORTING FIA

For 28 years, grocers and suppliers come together as one under the long-standing banner of the Food Industry Alliance of New York State. FIA's Gala is a celebration of our industry and a symbolic night of commitment to our Association and the work we do representing our members throughout New York.

While FIA's name has changed over the years, it is undeniable that the association's success and longevity is a direct result of commitment of all its members, from retail to wholesale and suppliers and distributers.



